

Raising money for charity online



The last six months have been a trying time for everyone, but particularly for homeless people. Many have been pushed from pillar to post, with little certainty about the future. Thousands of homeless people are now living on the streets or in insecure housing. They need our help.

Lots of churches have moved to the convenience of technology to give services and bring comfort to their congregations through this difficult period. We are asking you to come 'virtually' together with us this World Homeless Week, and help us raise donations and awareness for people with very little.

How to use online platforms to raise money for World Homeless Week



There are many ways to raise money online for charities, and the best one for you will depend on your church or group. If your church uses a Facebook group to stay in contact with one another, then a Facebook fundraiser may be for you. If you meet up regularly on Zoom, then it may be best to create a JustGiving fundraiser so your group can decide a target and see what you've raised. For some, it may be a matter of linking directly to our website. Below is a brief guide as to how to set these up!

Option 1: Linking to our website

One of the simplest ways to raise money for World Homeless Week online is to link to our website. After discussing the importance of supporting homeless services and church shelters with your friends, family and congregation simply link them to our website below:

www.churchhomelesstrust.org.uk/donate

Option 2: Facebook Fundraising

Facebook is a great tool for staying in contact with your community when physical meetings aren't possible. If your church has a facebook page, setting up a Facebook fundraiser following a discussion of Church Homeless Trust can be a great way to raise money for a good cause.

Step 1: Select 'Create Post'.

Step 2: Select from below menu 'Support Charity'.

Step 3: Select 'Church Homeless Trust' in the 'Search for a charity to support' box.

Step 4: Write a post about why you think Church Homeless Trust is a worthy cause.

Step 5: Click 'Post'.

This will allow you to see how much your church, group or page have raised. If your church sets a target amount, you can see how close you are!

You can also do a fundraiser from your personal page, to ask your friends and family to help you raise money for charity. Simply click on 'create post' and then select the ellipses to expand your own options for a post - then follow the instructions above!

Option 3: Set up a Just Giving page

A Just Giving campaign is another great way to raise money online for Church Homeless Trust.

1. Log in to your [JustGiving account](#), if you don't have an account you'll be prompted to set one up.
2. Click on 'Start Fundraising' at the top of the page and search for Church Homeless Trust.
3. Let us know what you're doing to raise money. Are you taking part in an organised event (like a 5k), celebrating a personal occasion, raising money in memory of someone or taking on a personal challenge?
4. If you're taking part in an organised event, search for and select the right one. If you can't see the event listed, select 'create your own to continue' on the right hand side
5. Choose your JustGiving web address – this is the link that the whole team will be sharing with friends and family for them to donate to the page. It's best for your web address to include your team name!
6. Click 'Create your page'.